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オープンリサーチセンターワークショップ

「アジアにおけるインターネットビジネス教育システムモデルの国際開発研究」

International Workshop on Internet Business Education Systems Model for Asia
An Interim Report of the Open Research Center Project at GSIM

November 1st, 2005

Graduate School of International Management, Aoyama Gakuin University
With the MEXT grant for Open Research Center as a part of the 2nd year work

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Program　2005 年 11 月 1 日　**10:00am – 5:00pm**　　**at 540** 教室

　Opening　研究代表者　研究科長　伊藤文雄
　セッションⅠ 講演　**10:15am – 11:45am**

> **"A New Education Model for Hybrid Business IT Professionals"**
> **Practice Professor Steve Miller, Dean, School of Information Systems**
> **Singapore Management University**

講演者の **Steve Miller** 博士は、シンガポールマネジメント大学情報システムスクール**(SMU SIS)**の **Dean・Practice Professor** として、その設立から今日まで、カリキュラムの編成と運営にあたっている。**SMU－Carnegie Mellon University Steering Committee** の議長。

　WG on Governance & Policies of National Grid of Singapore (Oct 2004) のリーダ、**2004 National Infocomm Awards** 評価委員会のメンバ、**Asia CIO 100 awards** の審査委員などをはじめとして、シンガポールにおける **innovative IT applications** の推進に尽力。なお、シンガポールは、現在、世界経済フォーラムで **ICT** 競争力世界第一位の評価を受けている。

　SMU 着任以前には、**Chief Architect Executive for the Business Consulting Services Unit of IBM Global Services in Asia Pacific** として、同領域における **IT** ソリューションの設計、実施、コスト計算、提案書作成、交渉などのすべてにわたって指揮をしてこられた。なお **IBM** 以前には、**RWD Technologies**（**Maryland**）、**Fujitsu**（**Texas**）、**Carnegie Mellon University(Assistant Professor, Computer Integrated Manufacturing** 領域で、ビジネススクールおよび工学部の **Faculty** として**)**でそれぞれ活躍された。

　大変に多忙な中、今回特別に講演していただきます。

　セッションⅡ 報告　**11:45am – 12:30pm**
　　　オープンリサーチセンタプロジェクト中間報告　　　井田昌之

Lunch 12:30pm – 2:00pm

　セッションⅢ 発表　**2:00pm – 3:30pm**
　　　産業界からの要望　　　　　　　　　　　　　　　岩田誠司（東芝ソリューション（株））
　　　インターネットビジネスプロジェクトステージ３　大島正嗣
　　　キャプストーンのあり方　　　　　　　　　　　　岩井千明

Break 3:30pm – 3:45pm

　セッションⅣ パネル討論
　　"What we expect for Internet Business Education for Asia"
　　　　Panel members: 発表者

<div align="right">以上</div>

Purpose:

Internet is now playing important roles as media and as infrastructure to carry out business operations. The dynamic nature of its technical aspects makes systems design and corporate decision making as difficult jobs. As a result, designing curricula for such internet usage in business fields requires considerations for uncertain factors in various ways for technical side and administration side both. Furthermore, our region, Asia, has its own characteristics to take account.

So, by having this workshop, we will explore a set of basic elements for Internet Business Education model for Asia.

Keywords: Internet business, Internet Education, e-Business infrastructure, Education model in the internet era, Curricula and Teaching methodologies for Internet based business and some other keywords

Miller 博士の講演要旨

The Singapore Management University launched its School of Information Systems (SIS) in August 2003. SIS is now in its third year of operation.

The school is both unique and innovative in several respects:

1) It is a "greenfield" design of a full School of Information Systems (versus a department within a computer science school or business school)

2) While the school is part of a management oriented university, the school has very strong applied technology content and capability.

3) The school is an example of an emerging generation of "IT + X" schools or departments, where IT is combined with domain or functional areas. In our case, our model is "IT + Business."

4) We have made a major investment in creating a new and unconventional curriculum for our undergraduate programme that is based on our understanding of the hybrid Business-IT Professional that is increasingly needed throughout industry.

5) We are working on the design of a research-oriented graduate programme that is differentiated from the existing established models for computer science Ph.D. programmes or a Business School Information Systems Ph.D. programmes.

In this talk, I will review the evolution of the SMU School of Information Systems, starting from the creation of the initial design concept and blueprint created in early 2003 through a joint collaboration with Carnegie Mellon University. I will discuss how the school has evolved, issues we have faced along the way, lessons learned, and major challanges ahead.

Background on SMU School of Information Systems can be found at www.sis.smu.edu